

THE NLP Center of Atlanta presents:



Learn now to
create results
QUICKLY
in any **business**

CAPABILITY STATEMENT

www.nlpatlanta.com

Since 1986, The NLP Center of Atlanta is a globally operating, multifaceted, certified Women-Owned Business located in Atlanta, GA, supporting organizations in filling critical needs with bespoke training in communication, leadership and sales. All business problems are personal problems and we specialize in the greatest asset your company has: your people! We provide personality, behavior, believe, and cultural-based communication trainings, coaching, and consulting — tailored to specific teams and industries by implementing systems for in-depth understanding of human behavior: how it shows up, how we interpret it, and how we respond to it. Deciphering success patterns and implementing them in business, relationships and personal life is crucial for any success.

CORE COMPETENCIES

- Team Culture through Powered Listening
- Customer Love through Relating
- Determining decision making: increasing sale-ability through buy-ability
- Communication and Leadership
- Sales Training in 4 dimensions
- Interpersonal Relationships
- Holistic Team Management
- Personal internal strategies on performance

COMPANY SNAPSHOT

CAGE Code: 873G7

DUNS Number: 081026683



The Hoferle Group LLC dba NLP Atlanta
Point of Contact: Brigitta Hoferle
Email: brigitta@nlpatlanta.com
Phone: +1 (423) 303-8432
Address: 1438 Allegheny Street SW,
Atlanta, GA 30310

PAST PERFORMANCE

- Freedom Welding:
90 hr NLP corporate training
- The Culture Mastery:
Ongoing C-level training & coaching
- Door Kraft Kitchen:
Sales & Communication
Corporate Training
- Women of Global Change:
Consulting in Buyology & Listening
- The Montessori School of Cleveland:
Staff Development in personality
science and company culture
- The Honest OBGyn, Rabbi Ilan &
RLF Closings:
strategic business coaching

SOCIO-ECONOMIC STATUS

Woman Owned Small Business
Non-US Women Owned
Enterprise



NAICS CODES

541612	623220	621420	621112
541618	813920	621399	11710
611310	926110	621330	

CLIENTS/PARTNERS



Kabbage Financial



The Culture Mastery



Joel D. Roberts & Assoc.



Codebreaker Technologies



Licensed Professional
Counselors Association



Women of Global Change



The Montessori School of
Cleveland