



The Culture Mastermind

How many of you would agree that if you frequently find yourself to be the smartest person in the room, you should change rooms once in a while? As a global leader you want to continue growing. You want to surround yourself with individuals who have been through a similar development process like yours. While people from different roles, business and cultures may work differently, most agree that you need to associate with people who inspire you to become better and more successful.

A higher room. A think tank. A tight community of global leaders. Our bespoke international mastermind series will take you to special destinations, for 5 days at a time. At these retreats you will be exposed to intense cultural competency building and to unique experiences.

2019 – Germany: May 24 - 28, 2019

Imagine beautiful Southern Germany in late Spring of 2019: Vineyards, Experts, Culture!

Our Mastermind locations will be Stuttgart, Heilbronn, and Öhringen.

You will be working with mastermind mentors and business experts from the U.S. and Germany, working through “hot seat” sessions at the resort and in the vineyards.

Prepare for experiences like:

- Day of service: Behinderten Werkstätte (disabilities work center)
- Meet, work with & build relationships with High Networth European Business Experts
- Test drive German Cars on the Autobahn
- Kochkurs (cooking class for a Swabian specialty)
- Traditional village festival, Öhringen (yes, there will be LOTS of authentic food and drinks!)
- Wine tasting in Grantschen
- City tour: history & architecture

Included in the program fee: Hotel (4★) incl. breakfast, wine tasting, cooking class

Not included: travel to location in Germany; daily meals (unless specified)

What exactly is a Mastermind Program?

In his 1937 world bestseller “Think and Grow Rich,” Napoleon Hill describes the nature of a mastermind as “the coordination of knowledge and effort, in a spirit of harmony, between two or more people, for the attainment of a definite purpose.” Hill didn’t invent this concept. It may be as old as mankind, and Western cultures have been using the power of the [mastermind](#) since Plato and Socrates. In today’s corporate context, the idea of masterminds morphed into Boards of Directors and executive teams. Unfortunately, the structure of modern business has robbed the idea of many of its original benefits. That’s why smart global leaders are reviving the pure mastermind concept.

Ideally, a mastermind group is the “higher room,” the environment that supports growth – both personally and professionally. There are three types of purposes for a mastermind group:

- A group of people come together for the purpose of one outcome or one business
- A group of people that are all in the same industry trying to overcome or solve a common problem in that industry
- Or, a group of people from different industries helping individuals with different or similar issues

In order to utilize the power of the mastermind for global leaders, a hybrid of types 1 and 3 is the most productive. The goal for the group is the development of cultural competence and global business success. Ideally, this will be achieved if the members come from different industries and diverse backgrounds. Some qualities to look for in a participant include: similar drive and commitment, diverse skill sets, and problem solvers.

What a Mastermind isn’t

It’s not a training class. While groups may decide to bring in guest speakers and experts, the main focus of a mastermind is the brainstorming and accountability support among the group members. It’s not group coaching. Mastermind groups are about the members sharing with each other, not about the facilitator coaching individuals in a group setting. There is feedback, advice, and support from everyone. It’s not a networking group. While you may share leads and resources with each other, that should not be main focus of the meetings. However, through your connections with other members, you will find plenty of joint venture opportunities, lead sharing, and professional networking.

How you will grow – and help others grow – with The Culture Mastermind

The Culture Mastermind is a powerful new membership program specifically and purposefully designed to put you in the company of some of the best and brightest thought leaders, coaches and mentors you will find anywhere; entrepreneurs and business leaders who have achieved outstanding results and success in their own areas of expertise and who are here to help you do the same through an active and intensive masterminding and mentorship program. This is your opportunity to see, hear and experience new ways of thinking and doing, all within an intensive,

immersive and supportive program. Each Culture Mastermind participant becomes part of a committed, nurturing community within which to celebrate successes, strategize new ideas and processes, and meet the cross-cultural challenges of creating and working towards outstanding results.

When you join The Culture Mastermind, you will benefit from 1-on-1 time with members of a global advisory team of experts, and high-level networking with like-minded success-driven individuals. In addition to that you will attend two multi-day retreats per year with The Culture Mastery Leadership alliance, where you will network, learn, participate, and teach to further expand the cross-cultural skill set of each member in The Culture Mastermind. You will also get access to weekly one-hour calls, designed to give approximately 30 minutes of content while allowing for 30 minutes of Q&A.

Make no mistake, effective masterminds like ours aren't simply social clubs. It takes experienced facilitators and a strong context or group code of honor to make the group work. There will be mandatory participation by every member. The group will have a clear meeting structure which offers a combination of brainstorming, education, peer accountability and support in a confidential group setting to sharpen the members' business and personal skills. Participants challenge each other to set powerful goals, and more importantly, to accomplish them. Members act as catalysts for growth, devil's advocates, and supportive colleagues. This is the essence and the value of a mastermind.



INTAKE FORM

FULL NAME:	
Birth Date:	E-mail Address:
Address:	City:
State/Prov:	Postal/Zip:
Home Telephone:	Cell Phone:
Passport #	Passport Exp.
Emergency Contact Name:	
Emergency Contact Phone Number & Email:	
Medical Needs:	Dietary Needs:
<input type="checkbox"/> Room Type: <i>Single</i> Occupancy: FIRST NAME: _____ LAST NAME: _____ <input type="checkbox"/> Room Type: <i>Double</i> Occupancy (must be requested and surcharge may apply): FIRST NAME: _____ LAST NAME: _____ and FIRST NAME: _____ LAST NAME: _____ (Legal name as on passport or travel documents) NOTE: * Not included in the price: travel to location in Germany (airfare, taxi, rental car, etc.); daily meals and drinks • Payment: \$8,997 (includes: Hotel (4★) single occupancy, breakfast, wine tasting, cooking class, transportation to all places related to the mastermind) \$2,000 down by March 1, 2019 and paid if full by May 1st, 2019	



PAYMENT INFORMATION

Community Service Project 2019 Donations:

The International Mastermind 2019 Community Service Project will be in a local community in need. Check the amount for additional donations.

\$50.00 \$100.00 \$250.00 \$500.00 \$1,500.00 \$ _____

TOTAL Donation: \$ _____

GRAND TOTAL AMOUNT: \$ _____

(\$8,997 Mastermind + \$ _____ donation)

AMEX Credit Card #: _____

DISCOVER MC VISA Check PAYPAL

Credit Card #: _____

CVV: _____ (AMEX 4 digits on front - all other cards 3 digits on back)

Expiration date (month and year): _____

NAME on CARD: _____

BILLING ADDRESS:

By enrolling in this program, you automatically agree to and are bound by the Program Provisions and Cancellation Agreement on this form. The International Mastermind will fill out the local tour company's paperwork on behalf of me using the information I entered above. *Please note, your credit card will be charged by The Hoeflerle Group, LLC and will appear on your statement in USD.

Authorized Signature:

Date:

** Fees Do Not Include Airfare or any other transportation not directly related to the excursions of the mastermind**

THE INTERNATIONAL MASTERMIND CANCELLATION AGREEMENT

All cancellations must be in writing and emailed to ch@theculturemastery.com. Voicemail and verbal correspondence do not constitute written cancellation notice. Cancellation notice will be deemed to be the date on which The Culture Mastery has received the written notification.

If you notify us, in writing within 3 business days from the date of signing this form that you wish to cancel, then we will refund you the total amount you have paid to us in respect of the International Mastermind. After 3 business days of submission, you agree that all mastermind fee's you pay are nonrefundable.

The Mastermind is transferable by name at our own discretion.

Request to transfer must be received in writing. Voicemail and verbal correspondence do not constitute written transfer notice. Transfer notices will be deemed to be the date on which The Culture Mastery receives the written notification. Any transfer must be completed within 60 days prior to mastermind departure date.

